



Bridging the Knowing – Doing Gap
with the Controls to Take Back Control

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Thursday, May 11th 2023 | Armourers Hall, Moorgate, London

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What is the EVA Conference?

EVA presents a review and discussion of subjects related to the improvement of the processes and people involved in the delivery of project programmes and portfolios, ultimately delivering better value for taxpayer stakeholder and shareholder alike as well as improving the quality and wellbeing of working life for individuals and organisations. Audience and speakers are drawn from middle to very senior practitioners in government industry audit and academia.

The event was set up by Steve Wake in 1996 to promote the use of Earned Value Analysis (EVA) in the UK which became what we know as EVM. Steve Wake has curated and chaired every conference whilst becoming a globally recognised subject matter expert in Project Controls. This is the 28th conference of this kind.

The unprecedented and unexpected adjustments of operating through a global pandemic; the challenges of the current economic climate; these are, and have been, truly turbulent times in recent years. But there is much to celebrate, nonetheless, in the world of project controls, with innovations and successes born out of this very turbulence.

EVA28 is a one day, single-track conference that focuses on how we address major project delivery when the stability we have enjoyed for 20 years has vanished overnight. How is the industry coping? How can Government make reliable cost and delivery assumptions? If there is an upsurge in project requirements, are we ready to answer? And most importantly how do we ensure that we have the right skills the right people and the right education to do this well.

A full programme of inspiring and insightful 30-minute presentations explores resilience – both human and organisational – adaptability, innovation, sustainable practice such as Degrowth and Circular Economy and more. How will data analytics cope with a variable future? How can we establish project skills for all, disappearing the project manager so that everyone can do it?

The event is an opportunity to rethink and remodel. The ISO workgroup that is creating an Implementation Guide to EVM will be there, and we will be introducing the new BS202001 Project Controls British Standard. This new specification standard will describe a broader oversight horizon from inception of an idea through to final use, not just the delivery of scope.

Attendees will listen to, learn from and discuss topics relevant to immediate controls practice as well as gaining exposure to the latest in strategic thinking. They will also be able to learn about the sociology and psychology of their work to enable them to function better as individuals as well as in teams.



About the organiser

Steve Wake founded the EVM and the PMC Sigs in the Association of Project Management (APM) and was the Chairman of APM who led it to chartered status. He is now a member of the guild of Educators and chair of the British Standards Institution M/S 2 committee with responsibility for national standards in project programme and portfolio management. He is leading the development of BS202001 Project Controls in which MOD is a participant and working closely with PsACE community harmonising estimating practice in government and its supply chain. Also he represents BSi on ISO WG12 developing an Implementation guide to EVM.

Find out more

A broadcast series of linked discussions linked to EVA also takes place around the year. 1 hour Thursdays at 4. c.40 per annum. There is an archive of 60 recordings since October 2020. Attendees are invited to a free subscription. 1 hour CPD per broadcast.

Steve Wake

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Sponsoring the Event

Sponsors will each be allocated a clear space, power supply and either a table or stand space on the networking area where delegates gather between sessions in the pre-conference, mid morning, lunch and afternoon breaks and during the break out sessions.

Main and Gold sponsors may erect suitable stands. Sponsors will be able to distribute brochures to all delegates. Erection of stands will be early morning on the day of the event or previous day by arrangement.

Every sponsor's logo will appear on all marketing and event documentation produced by the organisers.

The Packages

Main Sponsor

- Presentation opportunity each day
- Short address opportunity at dinner
- Stand space within the networking area
- Advertising literature available to delegates
- Delegate list provided
- Logo and advertising content in conference materials 8 tickets for both days and dinner PM Channel interview
- Special less than advertised ticket rate for employees and authorised customers

£8000.00 + VAT

Pre-Conference Senior networking event drinks and dinner (Conversation Club)

Host a networking dinner for 50- 70 in an exclusive venue that gathers together senior decision makers from the controls community. A year's prospecting in an evening with guaranteed follow-ups.

The Conversation Club currently numbers 198 senior Project and Programme directors along with Government (IPA and major departments) National Audit Office and Academics.

As host your organisation has exclusive access to this audience for this event.

1600 Tea and Networking

1700 Discussion, Tuned to your requirement.

1800 Drinks and networking

1900 Dinner and networking.

Gold Sponsorship

- Stand space within the networking area
- Advertising literature available to delegates
- Delegate list provided
- Logo and advertising content in conference materials 4 tickets for both days and dinner One presentation opportunity

£5000.00 + VAT

Silver Sponsorship

- Table top and banner exhibition area in the networking area
- Advertising literature available to delegates
- Delegate list provided
- Logo on conference materials
- 2 tickets for both days and dinner

£3000.00 + VAT

Bronze Sponsorship

- Advertising literature available to delegates
- NB It will not be possible to put up a banner
- Delegate list provide
- Logo on Conference materials
- 1 ticket for both days and dinner

£1500.00 + VAT

Supporters

We always welcome support from organisations which cannot sponsor but can offer help in kind. We are happy to enter into contra agreements for mutual benefit.

Thank You



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